



WORLD CHAMPIONSHIP

LADIES HAIRSTYLES

INSPIRATIONAL
GUIDELINES
— 2020 —

omc INSPIRATIONAL GUIDELINES 2020

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new looks are oriented to be appreciated by the consumer clientele. This will help all Trainers, Competitors, and Jurors to better understand the new Fashion/Commercial Categories to be presented in the 2020 and Future OMC World Championship.

OMC would like to thank all those super educators who has taken the initiative to spend their precious time to create those beautiful looks to inspire all Ladies trainers, competitors and jurors worldwide. All ladies hairstylists will be eager to challenge the competitor from the 5 continents to show their technical skills and achieve perfection when creating their selected hairstyle to become an **OMC WORLD CHAMPION!**

The work presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



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OMC World President

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LADIES PRESTIGE CUP

FASHION GALA STYLE TEST 1

LIVE MODELS



READ COMPETITION RULES

- The hair style presented on the championship must reflect the inspiration images shown above.
 - **Allowed Colors:** white, black, brown, blond, silver, pastel pink.
- The finish style must not be technical or progressive, if so, the competitor will be penalized.

LADIES PRESTIGE CUP

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LADIES PRESTIGE CUP

FASHION GALA STYLE TEST 1

LIVE MODELS

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



READ COMPETITION RULES

- **Allowed Colors:** white, black, brown, blond, silver, pastel pink.
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LADIES PRESTIGE CUP

FASHION BRIDAL STYLE TEST 2

LIVE MODELS



READ COMPETITION RULES

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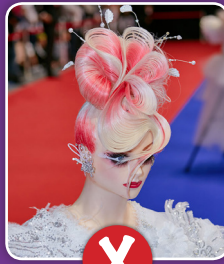
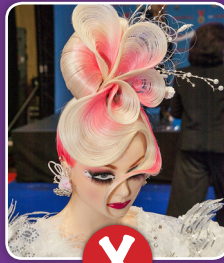
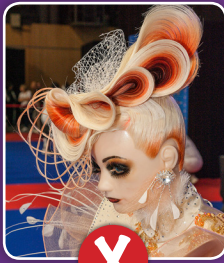
LADIES PRESTIGE CUP

FASHION BRIDAL STYLE

LIVE MODELS

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



READ COMPETITION RULES

- **Allowed Colors:** white, black, brown, blond, silver, pastel pink.
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LADIES PRESTIGE CUP

FASHION BRIDAL STYLE

LIVE MODELS

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



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LADIES FASHION CUP

FASHION SALON STYLE TEST 1-MH



READ COMPETITION RULES

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- The finish style must not be technical or progressive, if so, the competitor will be penalized.



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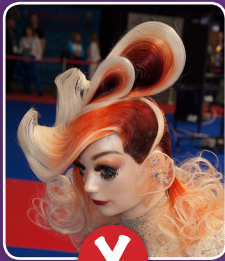


LADIES FASHION CUP

FASHION SALON STYLE TEST 1 - MH

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



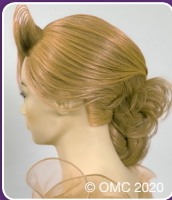
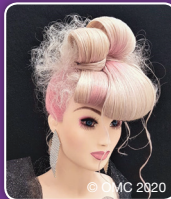
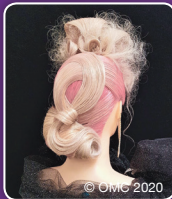
READ COMPETITION RULES

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LADIES FASHION CUP

FASHION EVENING STYLE TEST 2 - MH



READ COMPETITION RULES

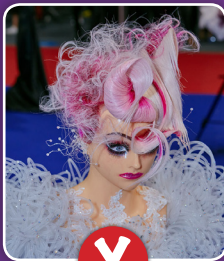
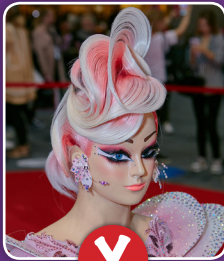
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LADIES FASHION CUP

FASHION EVENING STYLE TEST 2 - MH

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



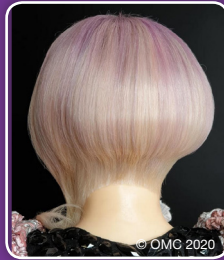
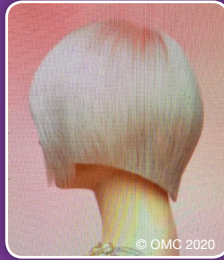
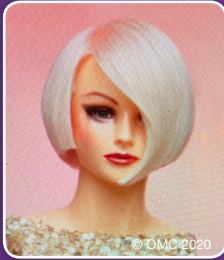
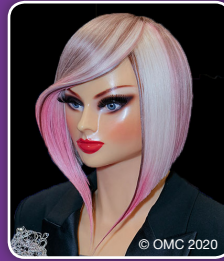
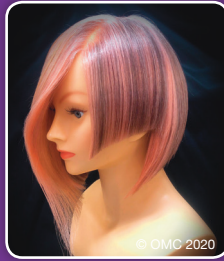
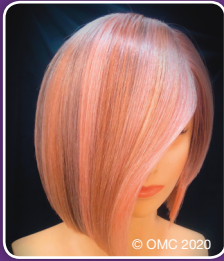
READ COMPETITION RULES

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LADIES TREND CUP

COMMERCIAL SALON CUT TEST 1 - MH



READ COMPETITION RULES

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LADIES TREND CUP

COMMERCIAL SALON CUT TEST 1 - MH

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



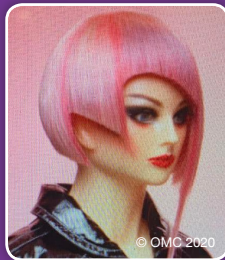
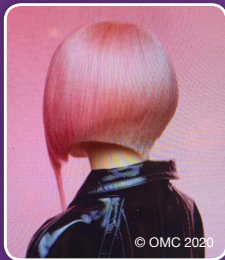
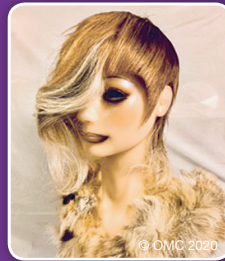
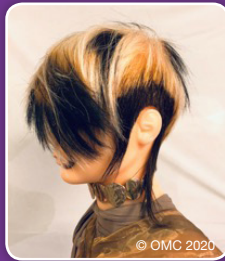
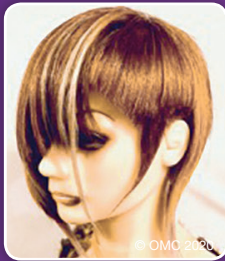
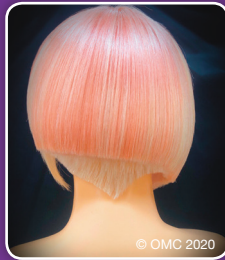
READ COMPETITION RULES

- **Allowed Colors:** white, black, brown, blond, silver, pastel pink.
- The finish style must not be technical or progressive, if so, the competitor will be penalized.



LADIES TREND CUP

FASHION PRO CUT TEST 2 - MH



READ COMPETITION RULES

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LADIES TREND CUP

FASHION PRO CUT TEST 2 - MH

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



READ COMPETITION RULES

- **Allowed Colors:** white, black, brown, blond, silver, pastel purple, pastel pink.
- The finish style must not be technical or progressive, if so, the competitor will be penalized.

LADIES TECHNICAL CUP

CREATIVE STYLE TEST 1 - MH



HAIR BY NIGHT TEST 2 - MH



READ COMPETITION RULES

- **Hair Color:** A maximum of 3 harmoniously hair colors + the transition shade color can be used.
- **Allowed colors:** white, black, brown, blond, silver, purple, orange, red, pink.

LADIES PROGRESSIVE CUP

AVANT GARDE CUT - COLOR TEST 1 - MH



ALL KIND OF ORNAMENT ARE FORBIDDEN

FANTASY STYLE TEST 2 - MH



READ COMPETITION RULES

All colours allowed
1 ornament allowed
Complete mannequin body are forbidden

LADIES PROGRESSIVE CUP

FANTASY STYLE TEST 2 - MH

OFF SUBJECT

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT



READ COMPETITION RULES

The fantasy hairstyle competition is about using the mannequin hair - with an ornament.
Not about the costume.

Complete mannequin body are forbidden

OFF SUBJECT

Forbidden for all categories:

To cover model face with masks or other ornaments!



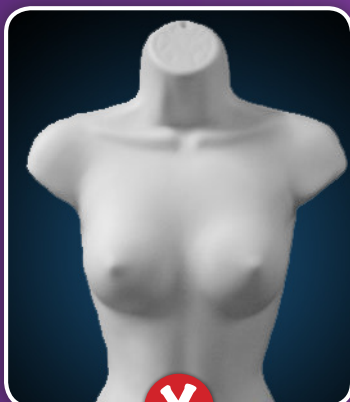
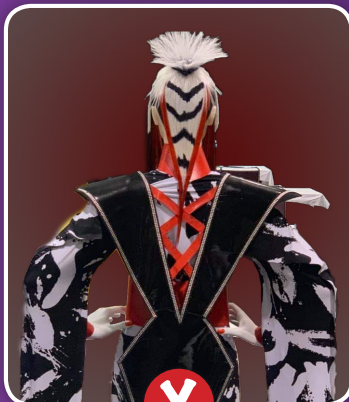
READ COMPETITION RULES

ANY SIMILAR STYLES WILL BE PENALIZED 30 POINT

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Ladies and Gents

COMPLETE OR HALF SUPPORTING BODY FORBIDDEN !



DISQUALIFICATION if mannequin head is not from one of the 4 OMC'S official sponsors
OMC wiseman must be able to check the mannequin head at all time.

Complete or portions of body mannequins are forbidden. The mannequin must be presented on a tripod

PIVOT
POINT



D 金达发
Jinda Hair

♡ CALCAGNI
DIFFUSION



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omc HAIRWORLD

WORLD CHAMPIONSHIP



HOST COUNTRIES

| | | | | | |
|---|------|----------------------|---|------|------------------------|
|  | 2021 | Yokohama JAPAN |  | 1984 | Las Vegas USA |
|  | 2020 | Paris FRANCE |  | 1982 | Paris France |
|  | 2019 | Paris FRANCE |  | 1980 | Rotterdam HOLLAND |
|  | 2018 | Paris FRANCE |  | 1978 | Düsseldorf GERMANY |
|  | 2017 | Paris FRANCE |  | 1976 | New York USA |
|  | 2016 | Seoul SOUTH KOREA |  | 1974 | Vienna AUSTRIA |
|  | 2014 | Frankfurt GERMANY |  | 1972 | Barcelona SPAIN |
|  | 2012 | Milan ITALY |  | 1970 | Stuttgart GERMANY |
|  | 2011 | Milan ITALY |  | 1968 | Vienna AUSTRIA |
|  | 2010 | Paris FRANCE |  | 1966 | Milano ITALY |
|  | 2008 | Chicago USA |  | 1964 | Basel SWITZERLAND |
|  | 2006 | Moscow RUSSIA |  | 1962 | Amsterdam HOLLAND |
|  | 2004 | Milano ITALY |  | 1960 | Paris FRANCE |
|  | 2002 | Las Vegas USA |  | 1958 | Cologne GERMANY |
|  | 2000 | Berlin GERMANY |  | 1956 | Vienna AUSTRIA |
|  | 1998 | Seoul SOUTH KOREA |  | 1954 | Brighton GREAT BRITAIN |
|  | 1996 | Washington D.C. USA |  | 1952 | Brussels BELGIUM |
|  | 1994 | London GREAT BRITAIN |  | 1950 | Roma ITALY |
|  | 1992 | Tokyo JAPAN |  | 1948 | Paris FRANCE |
|  | 1990 | Rotterdam HOLLAND |  | 1947 | Paris FRANCE |
|  | 1988 | Düsseldorf GERMANY |  | 1946 | Paris FRANCE |
|  | 1986 | Verona ITALY | | | |

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OMC OFFICIAL FURNISHING SPONSOR

